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### **Award Winning Landscape Professionals Create Unique Landscape Design, Installation, and ContinuousCare® Services Company**

Seattle, Washington, December 15, 2002 – Lifestyle Landscapes, Inc. today introduces its unique landscape services to homeowners in Puget Sound. Lifestyle Landscapes was founded in 2002 with an award-winning team of landscape and business management professionals who have invested decades in the Seattle area designing and building landscapes for their demanding clients.

Frustrated with his experiences with landscape service providers, Roger Franklin, Lifestyle Landscapes founding investor, assembled a highly skilled and experienced management team, created a long-range business plan, and provided financial backing and management support to the company. The company focuses in the application of sound business practices, with special focus on delivery of quality products and services that exceed the requirements and expectations of our clients.

“Our business practices are based in process definition, execution, evaluation, and continued improvement”, said Arlene Wing, Lifestyle Landscapes President. “Our company has strong financial backing to assure our ability to make business decisions that lead to long-term client relationships and aggressive growth, without having to make short-term, financially constrained, business decisions. We are committed to provide value to our clients by delivering and supporting landscape related products and services that meet or exceed our clients’ quality expectations, enhance their lifestyle, and enhance the value of their real estate investments.”

Lifestyle Landscapes offering includes the following product and service elements:

**Landscape Design Services** that meet client requirements for appearance, conformance to site capacity and limitations, and budget. The design elements include plantings, lawns, hardscapes (patios, walls, and paths), irrigation systems, lighting systems, water features, pools, ornamental fencing, decks, arbors and trellises.

**Landscape Installation Services** that conform to the Lifestyle Landscapes’ design documents for each design element. Client deliverables include complete installation products and services, an as-built plan, detailed parts and component list, mechanical component manufacturer’s documents and warranty information, component service information and ContinuousCare® guidelines.

**ContinuousCare® Services** are customized to meet a client’s lifestyle and requirements. These services include lawn and planting bed maintenance, weed control, fertilization, pruning, irrigation and lighting system monitoring, plant warranty, annual plantings, insect and rodent control, seasonal lighting/display installation and removal, annual hanging basket provisioning, and landscape health reports.

“We are proud of the team of professionals that form our company”, said Roger Franklin, Chairman of the Board. “These people represent award winning landscape designers, extremely skilled installation specialists, business management experts, information technology experts, and human resource professionals. This entire team is dedicated to understanding our clients’ lifestyles, landscape requirements, and delivering high quality products and services that exceed expectations.”

Lifestyle Landscapes ctargets homeowners who recognize the improvement in quality-of-life derived from professionally planned, designed, installed, and maintained landscape systems. The company’s founders intend to develop Lifestyle Landscapes as the recognized market leader by delivering the highest quality landscape design, installation, and ContinuousCare® products and services to property owners in the Puget Sound.

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